Acxiom's Diversity Scholarship Program

Deadline: December 31, 2014

Acxiom Corporation is proud to have great diversity among our associates. We embrace creating an inclusive and supportive workplace environment where employees feel empowered to share their unique perspectives and values.

Acxiom's Diversity Scholarship Initiative will offer up to five (5) $5000 scholarships to benefit diverse students who are enrolled full-time in a post-secondary degree program in Computer Science, Computer Information Systems, Management Information Systems, Information Quality, Information Systems, Engineering, Mathematics and Statistics or related areas of study.

In addition to the scholarship, a chance to receive a paid internship may become available at one of our Acxiom location sites to gain real-world experience and to develop IT skills utilized at Acxiom. Each scholarship will be renewable up to one year if the applicant continues to meet the criteria.

We encourage women, veterans, minorities, and individuals with a disability to apply for this scholarship.

Scholarship Eligibility Requirements

To be considered for this scholarship, the following conditions must be met:

- All applicants must be a member of a diverse population that historically has been underrepresented in the information technology workforce.
- All applicants must be enrolled/registered as a full-time student in Computer Science, Computer Information Systems, Management Information Systems, Information Quality, Information Systems, Engineering, Mathematics and Statistics or related areas of study at an accredited degree - granting institution.
- All applicants must be at least a junior at the time of application. (Graduate/PhD students may apply to this scholarship also)
- All applicants must have at least a cumulative 3.0 GPA on a 4.0 scale.
- All applicants will have a chance to receive to an internship at a designated Acxiom location pending pre-employment requirements and acceptance of the scholarship. Please note that an internship will not be guaranteed. **(Please list any circumstances that would cause your start date and end date for a possible internship to change on the application below.)**

Selection Criteria

Applicants for the Diversity Scholarship will be selected according to their ability to demonstrate a combination of the following:

- Academic achievement
- In a field of study aimed at Information Technology
- Areas of professional interest as it relates to Acxiom's business needs

The Acxiom scholarship selection committee will choose top finalists after the application deadline to come on-site for an interview before any scholarships are awarded. The interview committee will determine the final scholarship awards and possible internship opportunities. Please be prepared to come to a designated Acxiom location for your on-site interview, if you are selected as a scholarship finalist. After the selection committee meets to make their award recommendations, all finalist will be notified if they are a recipient.

Application Requirements

To apply for the Acxiom Diversity Scholarship, please submit the following items:

- **Completed Acxiom Diversity Scholarship Application form**
- **Current transcript**
- **Current Resume**
- **Letter of recommendation** from a professor, employer, or personal contact who can reference the applicant's academic strengths
- **Personal Statement.** In no more than 500 words, describe how the scholarship will help the applicant achieve academic, professional, and personal goals.
- **Internship availability (Fall Semester, Spring Semester, Summer, All Year Around) Please note that an internship opportunity will not be guaranteed.**

Application Deadline
The completed application must be submitted by **Wednesday, December 31, 2014**. **Please email all application requirements to Candice.Davis@acxiom.com.**

Award Payment

Scholarship recipients will be awarded $5,000, which will be paid to the recipient's school's Financial Aid Office.

There is potential for an annual renewal of $5000 for up to one year. The criteria for renewal are that the student 1) continues to be enrolled as a full time student at an accredited degree - granting institution in an information technology field 2) maintains a minimum cumulative 3.0 GPA. 3) If you received an internship opportunity, you continue to meet internship expectations.

Acxiom may terminate your scholarship if you 1) discontinue from your program or are not enrolled in a program 2) fail to meet the eligibility criteria and terms and conditions of your scholarship and internship 3) provide false or misleading information when you apply for a scholarship or once you receive a scholarship.

About Acxiom
Acxiom's expertise managing consumer data drives on-line, off-line and mobile marketing decisions for more than 7,000 global clients with worldwide annual revenue of $1.4 billion.
Interested in Acxiom? Learn about our Equal Opportunities, job postings and more @

http://www.acxiom.com/about-acxiom/

https://twitter.com/Acxiom

https://www.facebook.com/AcxiomRecruiting

http://www.acxiom.com/careers/

Acxiom is an affirmative action and equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, religion, color, national origin, sex, age, status as a protected veteran or status as a qualified individual with a disability.

If you are interested in applying for Acxiom's Diversity Scholarship Program and need special assistance or an accommodation, contact our recruiting department at 1-877-314-2049.

Acxiom's Diversity Scholarship Application Form

(Please type or print clearly)

Full Name: _____

Home Address: _____

_____

Phone Number: _____

Email Address: _____

Gender: Male _____ **Female** _____

Do you now or will you in the future require sponsorship to be authorized to work in the United States?

Yes _____ **No** _____

Voluntary Self- Disclosure (Optional)

Race:

_____ American Indian/Alaskan Native
_____ Asian/Pacific Islander
_____ Black
_____ Hispanic
_____ White
_____ Two or more races

Disability Status:

_____ Person with a disability
_____ Person without a disability

Veteran Status:

_____ Armed Forces Service Medal Veteran
_____ Recently Separated Veteran*
*(*Released from active duty in past 3 years)*
_____ Disabled Veteran
Other Protected Veteran*
*(*Served on active duty during a war or campaign)*
_____ Non-Veteran

Classification: Freshman___ Sophomore___ Junior___ Senior___ Graduate/PhD Student____

Institution Name: _____

Major: _____

Expected Graduation Date: _____

Cumulative GPA: _____

Are you considering graduate school after graduation? If so, when and what institution?

_____

How did you hear about our Diversity Scholarship Program?

_____

_____

If selected as a recipient of the Acxiom Diversity Scholarship, do you agree to the publication of your name and photo in Acxiom press releases?

_____   Yes, I agree to the publication of my name in Acxiom press releases.

_____   No, I do not agree to the publication of my name in Acxiom press releases.

<u>Internship Program</u>
1. **Please indicate the Acxiom location site for which you will apply. If more than one, please rank in order your top two choices. (Note: when selecting your internship site, please take into consideration that you will be responsible for any relocation expenses incurred).**

_____	Conway, AR	_____	Nashville, TN
_____	Downers Grove, IL	_____	New York, NY
_____	Redwood City, CA	_____	Austin, TX
_____	Little Rock, AR		

2. **When would you be available to start a possible internship? (Fall, Spring, Summer, All Year Around) Please list any circumstances that would cause your**

start date and end dates to change. (Note: Interns typically work part time 20-25 hours a week during the fall and spring semester and full time 40 hours a week during the summer.) Please note that internships are not guaranteed with this scholarship

_____
_____
_____
_____

<u>Verification:</u>

By signing this form, I confirm that the information included with my application is true and accurate, in all respects and that, if I am selected for this scholarship, the award is contingent upon my full-time enrollment at an accredited institution in the field of Computer Science, Computer Information Systems, Management Information Systems, Information Quality, Information Systems, Engineering, Mathematics and Statistics or related areas of study, and that I may receive an internship at a designated Acxiom location pending pre-employment requirements. I also understand that if I am selected for this scholarship, the funds from the scholarship will be paid directly to the institution and used toward the cost of my education. Failure to comply with Acxiom's scholarship and internship requirements at any time may result in the termination of my scholarship.

_____
  Applicant's Signature

_____
  Applicant's Printed Name

_____
  Date