



## Complete List of Client Categories

|   |
|---|
| Advertising / Marketing                 |
| Automotive                              |
| Banking                                 |
| Business Services/Agency                |
| Business Services/Agency-Advertising    |
| Communications                          |
| Computer software                       |
| Consumer Packaged Goods                 |
| Consumer Products                       |
| Consumer Services                       |
| Data Brokerage                          |
| Department Stores                       |
| Directory Publishers                    |
| Distribution                            |
| Ecommerce                               |
| Education                               |
| Energy and Utilities                    |
| Entertainment                           |
| Financial Services                      |
| Financial Services-Brokerage/Investment |
| Financial Services-Payment              |
| Financial Services-Retail Banking       |
| Government                              |
| Healthcare                              |
| Insurance                               |
| IT Services                             |
| Manufacturing                           |
| Manufacturing - Durables                |
| Media and Publishers                    |
| Non-Profit                              |
| Other                                   |
| Print & Digital Media                   |
| Professional Sports                     |
| Retail                                  |
| Technology                              |
| Travel and Hospitality                  |