

Campaign Synergies Boost Performance

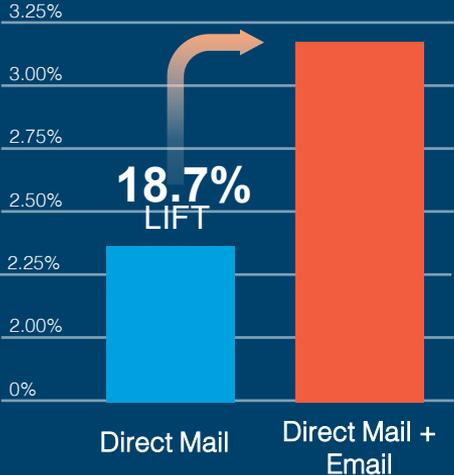
Increased Touchpoints for Credit Card Company

Double Digit
Increases in
Response
Rates



Issuer of Credit Cards

RESPONSE RATE



RESPONSE RATE

