

ACXIOM PRESENTS

# DATA CLOUD POWER HOUR

ACXIOM

salesforce

*Data Cloud Myths and Misnomers*

**MARCH 21 @ 11AM PT | 2PM ET**

[Register Today](#)

Hi There,

For our next trick, we're debunking Data Cloud myths! Join Acxiom's Lora Schordock, VP of Business Development, and Dimi Koromilas, Director of Solutions Integration, at 2 p.m. ET Thursday, March 21, for an exclusive [Data Cloud Power Hour workshop](#). They're exploring the truth behind common misconceptions to reveal the untapped potential of Salesforce Data Cloud.

## What Awaits You:

- **Myth-Busting:** Delve into whether Data Cloud can replace other martech tools like data warehouses and master data management systems and explore its broader applications.
- **Beyond Unification:** Discover the versatility of Data Cloud beyond mere data unification and consolidation, unlocking its full potential.
- **Digital Domination:** Learn how Data Cloud extends users' reach beyond digital marketing, empowering comprehensive marketing strategies.
- **Customer Insights:** Gain deep insights into your customers' thoughts, emotions, and behaviors, enabling you to address common roadblocks and objections effectively.
- **Engage in Q&A:** Bring your burning questions and challenges to the table. We'll dedicate ample time for interactive discussions to help propel your deals forward.

Don't miss out on this exclusive session. Register now and secure your spot!

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